



Official Contest Rules **Pitou Minou en Cavale**

September 12 and 13, 2026

Article 1 – Organizer

This contest is organized by Pitou Minou & Compagnons (PMC Inc.), whose head office is located at:

- 468 Montée de la Source, Cantley, Quebec J8V 3B5
- Tel.: 450-319-0336 | info@pmcglobal.ca | pitou-minou.ca

Article 2 – Contest Period

The contest runs from **August 22 to September 13, 2026**.

Any entry coupon submitted outside of this period will be considered invalid and will not be accepted.

Article 3 – Eligibility

The contest is open to any individual who is a resident of Canada, is 18 years of age or older at the time of entry, and is a customer of a participating Pitou Minou & Compagnons store.

Employees, franchisees, directors, officers, and immediate family members of PMC Inc. are not eligible to win any prize.

Article 4 – How to Enter

Customers will receive entry coupons according to the following criteria:

Type	Requirement	Entry Coupons
In-store purchase	For every \$25 spent	1 coupon
Donation to Chiens Togo	For every \$5 donated	1 coupon

Amounts are calculated **before taxes**. Purchases cannot be combined across multiple visits to qualify for a single coupon (e.g., two visits of \$12.50 do not qualify for one coupon).

Each coupon must be completed clearly and in full by the customer (first name, last name, phone number and/or email address) to be valid.

Article 5 — Examples

- **\$50 purchase** → 2 coupons
- **\$10 donation** → 2 coupons
- **\$30 purchase + \$5 donation** → 2 coupons
- **\$24 purchase** → 0 coupons (the \$25 minimum has not been reached)

Article 6 — Prize

One (1) grand prize will be awarded: **a gift certificate for a weekday stay at Estrimont Hotel**, including:

- 2 nights for 2 people in a Signature King Suite (fireplace, kitchenette, private balcony, NeuroBed)
- Bon Estrimont breakfasts for 2 people
- \$75 at Tomahawk Grill + nachos to share + pitcher of sangria
- Bathrobes and welcome gifts for the pet
- Dogs and cats welcome at no additional charge
- Access to Scandinavian baths, pools, saunas, Nordic shower, cold plunge, and yurt
- On-site activities: fitness room, beach volleyball, tennis, billiards, and outdoor games
- 1 daily admission per person to Mont-Orford National Park
- Wi-Fi, parking, and electric vehicle charging stations included

The prize has no cash value, is non-transferable, and must be used in accordance with the terms and conditions of Estrimont Hotel (**weekday use and subject to hotel availability**). Road bike rental is available at an additional cost.

Article 7 — Draw and Winner Selection

The winner selection process will take place in two steps:

Step 1 — Local Store Draw

At the close of the contest on **September 13, 2026**, each participating store will conduct a random draw from all valid entry coupons collected to select **one (1) finalist**.

The finalist's name must be submitted to the PMC Inc. marketing team no later than **September 14, 2026, at noon**.

Step 2 — Centralized Final Draw

A final draw will be conducted by the PMC Inc. head office team from all finalists selected by the participating stores. The participant selected through this final draw will be declared the grand prize winner.

⚠ Any coupon that is illegible, incomplete, or submitted after the deadline will be automatically disqualified.

Article 8 — Winner Notification

The winner will be contacted by phone and/or email within **five (5) business days** following the final draw.

If the winner cannot be reached within **72 hours** following the first contact attempt, PMC Inc. reserves the right to conduct a new draw.

Article 9 — Franchise Responsibilities

Each participating franchise agrees to:

- Distribute entry coupons to customers according to the rules set out in these Official Contest Rules;
- Ensure that each coupon is properly and legibly completed by the customer;
- Keep the coupons in a secure draw box until the local draw;
- Conduct the local draw randomly and impartially;
- Submit the finalist's name to the marketing team by **September 14 at noon**;
- Keep all non-winning coupons until confirmation is received from PMC Inc.

Article 10 — Limitation of Liability

PMC Inc. cannot be held responsible for technical issues, printing errors, lost or damaged coupons, or any event beyond its control that may affect the proper operation of the contest.

The prize is offered **as is**, without any express or implied warranty.

Article 11 — Personal Information

The information collected on the entry coupons will be used solely for the purposes of this contest. It will not be shared with third parties.

In accordance with **Quebec's Law 25**, participants may request access to or deletion of their personal information by contacting PMC Inc. at info@pmcglobal.ca.

Article 12 — Applicable Law

This contest is governed by the laws in force in the Province of Quebec, Canada.

Any dispute relating to this contest will be subject to the jurisdiction of the competent courts of Quebec.

Article 13 — Acceptance of the Rules

Participation in the contest constitutes full and unconditional acceptance of these Official Contest Rules.

PMC Inc. reserves the right to modify, suspend, or cancel the contest in the event of force majeure, and will notify participating stores as soon as reasonably possible.